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# How To Win The Insurance Claim Game

**Ron Alford** 

HOW TO WIN THE

Insurance

CLAIM GAME



The Plan Publishing Company



### **Synopsis**

This is the instruction book that should have come with your home or business owners insurance policy. Buying Insurance is as simple as writing a check. "Collecting insurance money is like an amateur playingtennis against 100 professionals with extra large rackets. "The insurance claim game is easier, when you know the rulesTHIS BOOK CLEARLY EXPLAINSHow to stay in control of the game. How to get everything you're entitled How and why you should prepare a claim before the stormAn actual insurance claim from beginning to endHow to get qualified help at claim timeThe opposing forces between the insured and the companyHow to handle ambulance-chasing opportunity seekers How to avoid 'dodge and delay' practices of adjusters The 11 rights of the consumerIT CONTAINS PRICELESS:Inside Information previously available only to insurance executives Tips on how to save time, money, and get what you want Checklists, so that nothing goes undoneMilestone Chart, to see where you are at any point in timeRoad map to recoveryForms that make it really easy for youWithout a doubt, this book will educate you about insurance. It is the ultimate authority on insurance claims process. According to Nell Effron, editor of Rips & Tips national consumer newsletter, "This book contains vital information for every property owner in America. It advises people exactly what to do, when and how to do it, which is critical to full insurance restorations. It does not matter whether you are a big business executive or a retiree living in a mobile home. You will benefit from this information."Unfortunately, consumers have been led to believe their insurance company will step in and assist them in the claim and recovery process. "Not so!," says Effron, "insurance companies are in the business to make profits, not to help victims collect money from them. Mr. Alford communicates these facts in such a clear, concise, down to earth style, that a high school student can understand the information." All home and business owners should have this book with their policies.

#### **Book Information**

File Size: 1724 KB

Print Length: 120 pages

Publication Date: July 19, 2012

Sold by:Â Digital Services LLC

Language: English

ASIN: B008NE0DA2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,394,751 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #31 in Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Property #49 in Books > Business & Money > Insurance > Property #157 in Kindle Store > Kindle eBooks > Business & Money > Insurance > Business

# Customer Reviews

How to Win the Insurance Claim Game was given to me by a friend who had read it. I breezed thru it, and put it on the shelf. UNTIL THE DAY A PIPE BROKE AND RUINED 1/2 OF MY HOUSE. I grabbed that book and followed the information, which guided me through the claims process. I felt like the book was written about me! It helped so much, and the things I learned from it, I figure made the difference in about \$13,000 of what the insurance co. would have TRIED to give me. Knowledge is power. Read this book.

The author, Ron Alford, was interviewed on MSNBC about the Oklahoma Tornado victims, talking about what people can do to plan for disasters, large and small. I got this book the same day, and now I feel prepared and aware of so much that I never thought about before. It is really good stuff, and I thank the author for sharing his "insider's information" that insurance people never will. I am ready for claim day.

This is the greatest book out there on dealing with insurance and the home. I wish it was more publicized! I had a huge problem after a hurricane ripped apart my house, but I read this book and when I dealt with the insurance company, their faces were shocked when they saw how much I knew. They realized that I wasn't going to get [taken for a ride] and they gave me all I deserved. Ron, you are a life saver. Everyone GET THIS BOOK!

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